

For PR Newswire

FOR IMMEDIATE RELEASE

From: Jim Cree
Hot Hotel News
jim.cree@hothotelnews.com
301-986-6157

WASHINGTON, DC METRO HOTEL RECOGNIZED FOR
“QUALITY EXCELLENCE”

Arlington, VA (September 24, 2008) –

Intercontinental Hotels Group has awarded the “Quality Excellence Award” to the Crowne Plaza National Airport at Crystal City for 2008. The hotel, led by General Manager Jim Weadbrock was recognized for the “foundation of hospitality and service excellence they provided this year,” says Mike McCarthy, Regional Director of Hotel’s Performance Support for Crowne Plaza Hotels & Resorts. Adding the hotel “being home to high quality team members and a stable management team” McCarthy states, “it came as no surprise the (hotel) is honored by the brand with the Quality Excellence Award.”

Asked the factors which distinguish his hotel from his peers, Weadbrock states, “continued focus on three core fundamentals,” the 11 year veteran of the hotel adds “happy professional team members who demonstrate aggressive friendliness, a clean crisp property where everything works and guests & team members receive all they expect...plus a little bit more; were key aspects in the recognition we’ve received.” Crowne Plaza Brand Management Vice President, Gina LaBarre adds, “I am proud to include the Crowne Plaza - National Airport, a Quality Excellence Winner, among the ranks of the best hotels in the Crowne Plaza portfolio, which continues to exceed the brand’s standard of excellence and guest expectations.”

The Quality Excellence Award is presented annually to hotels which meet strict brand criteria for guest satisfaction over 12 consecutive months. McCarthy exclaims, “hotels earning this award are beyond being a beautiful and well appointed structure,” citing, “it was only natural the hotel is honored).” Weadbrock announced, “I’m proud of the overall team effort displayed this past year, and of course the honor the hotel has earned.”

The hotel serves business, government and leisure travelers visiting our National Capital Region; is located near Washington Reagan National Airport, Washington, DC-Metro, the Pentagon, and many attractions, museums and shopping venues. Accommodating meetings and events of all types for up to 250 guests, the hotel boasts three restaurants including a full-service Starbuck’s Coffee House, the Potomac Bar & Grille and the Veranda Café.

To book your next meeting, event or overnight accommodations visit, www.cpnationalairport.com, e-mail info@cpnationalairport.com or call 703-416-1600.

###